

Information & Communication Technologies Business Mission Singapore & Thailand 25-30 June 2018

The **Singaporean government is actively supporting the development of the ICT sector** and it has set goals to strengthen the industry through a **10-year ICT master plan** known as **Infocomm Media 2025**. This plan identifies key technology areas that present opportunities for growth in Singapore: **big data and analytics, Internet of Things, cyber security, and advanced robotics**. The **e-commerce** market in Singapore is expected to grow to approximately **€4.6 billion by 2025**. **Wearable electronics** are successful products in Singapore and the market is forecasted to grow strongly. In **Thailand**, IT software production has been driven by the financial services sector, with a **strong demand for software-as-a-service (SaaS) solutions**. **Cloud services** are expected to report strong growth, as well as **e-commerce** along with increasing levels of internet usage.

European companies active in Information & Communication Technologies can apply for a business mission to Singapore & Thailand, to be held in June 2018

EU Gateway | Business Avenues is an exclusive initiative supported by the European Union. Driven by business opportunities, the programme accelerates high potential European companies in Asian markets through sector-focused business missions organised in key markets.

EU Gateway | Business Avenues will take up to 50 selected European companies to Singapore & Thailand from **25-30 June 2018** for a business mission on Information & Communication Technologies. Participants will have:

- Privileged access to focused business opportunities
- Targeted meetings with potential business partners and key contacts
- The chance to exhibit in the fair NXTAsia, part of connect Asia.
- Market intelligence in terms of a comprehensive market study
- Internationalisation coaching and support on doing business in Singapore & Thailand
- Business support during and after the mission to facilitate any deals
- Access to co-financing by the European Union for some of the main costs

How the programme works and key dates



INFORMATION &
COMMUNICATION
TECHNOLOGIES

When: 25 - 30 June 2018
Where: Singapore & Thailand
Application deadline: 09 March 2018
Find out more & submit your application:

Use this link to:

- Check out some of the [Specific Business Opportunities](#) we've identified for this sector
- Download the [Business Mission Information](#) document to see what costs are covered by the programme.
- EU funded programme: [What is covered](#)
- Send across your [Expression of Interest](#).